

— SAFE ZONE:

All critical elements (text, images, graphics, logos, etc.) must be kept inside the blue box.

Keep all elements away from the blue line (Safe Zone).

— TRIMMING ZONE:

Please allow a cutting tolerance all around. We do not recommend having borders due to shifting in the cutting process, which may cause borders to appear uneven.

HikePrint
MORE THAN INK AND PAPER

..... BLEED ZONE:

Make sure to extend the background images or colors all the way to the edge of the black outline.

— FRONT IMAGE AREA:

Make sure to extend the front design or background color is all the way to the edge of the solid black line.

..... FOLD LINE

— NO INK ZONE (GLUE ZONE)

IMPORTANT

Please send files without our colored guidelines.
All text should be converted to outline.

Final Size: 4.125 inches x 9.5 inches

Flat Size with Bleed: 9.19 inches x 16.04 inches