

SAFE ZONE:
All critical elements (text, images, graphics, logos, etc.) must be kept inside the blue box.

Keep all elements away from the blue line (Safe Zone).

TRIMMING ZONE:
Please allow a cutting tolerance all around. We do not recommend having borders due to shifting in the cutting process, which may cause borders to appear uneven.

HikePrint
MORE THAN INK AND PAPER

BLEED ZONE:
Make sure to extend the background images or colors all the way to the edge of the black outline.

FOLD LINE
NO INK ZONE (GLUE ZONE)

IMPORTANT
Please send files without our colored guidelines.
All text should be converted to outline.

Final Size: 3.875 inches x 8.875 inches
Flat Size with Bleed: 8.97 inches x 15.16 inches