



HikePrint

MORE THAN INK AND PAPER

— SAFE ZONE:

All critical elements (text, images, graphics, logos, etc.) must be kept inside the blue box.

Keep all elements away from the blue line (Safe Zone).

— TRIMMING ZONE:

Please allow 0.125 inches cutting tolerance all around. We do not recommend having borders due to shifting in the cutting process, which may cause borders to appear uneven.

— BLEED ZONE 0.125 inches:

Make sure to extend the background images or colors all the way to the edge of the black outline.

— CUT ZONE FOR HOLE:

Make sure to avoid placing critical elements (text, images, graphic elements logos etc.) that may be cut by the doorhanger hole.

IMPORTANT

Please send files without our colored guidelines. All text should be converted to outline.

Final Size: 5.5 inches x 17 inches

Size with Bleed: 5.625 inches x 17.125 inches